

Madison Chatham Coalition Membership Meeting

May 18, 2021 1:00 pm *Virtual Zoom Meeting*

Meeting Notes

1:00- 1:05 Welcome and Introductions via chat feature

- Nixie will thank everyone for attending, recording meeting, etc.

1:05- 1:45 MCC Updates (Nixie and Allison)

➤ Allison- Thank Nixie/Transition

- Thank Nixie for all of her hard work the past 5 months
- Last week was my first week back, slowly getting up to speed on the happenings of MCC, where NJ is in cannabis legislation
- Still working out a transition plan for Nixie and what responsibilities she will maintain from my leave and which new responsibilities she will be able to take control of
 - She will continue to update and send the newsletters each week and help with sending meeting reminders
 - She has also brainstormed a list of community partnership opportunities for MCC as the summer approaches such as farmers markets, National Night Out and other tabling opportunities as things start to get back to normal
 - Nixie and I are also working on a branding strategy for all social media which will launch on June 1- I will let her talk more about that
- As of June, I will take back the monthly meeting agendas and running these meetings
- My other focus for this week has been catching up on the grant administration
 - 5 months left in this grant year and a whole Action Plan of objectives to work towards completing
 - Reached out to project officer to ask about carryover
 - With the help of Epiphany Community Services, this summer we will start to work on our competing continuation app
 - Community assessment, interviews, etc
 - Hopefully continued for another 5 years and if not, using the funds we have for a no-cost extension for another year to bridge the gap

➤ Cannabis Legislation Updates

- MCC has had a couple of different local government groups reach out looking for direction on retail sales
- I have reached out to several Coalitions that have been through this process, namely in Maine and Mass, looking for support on what MCC can do to support these government bodies
- Have to avoid lobbying but we can provide information- first step is policy paper out next week
 - Highlights our local data from Madison and Chatham, in particular 30 day past use and perception of risk numbers to highlight why the towns should not allow retail sales
 - Marijuana is illegal for youth under 21 years old [i]
 - Marijuana is harmful and addictive for underage users[ii]
 - Marijuana leads to negative health consequences for underage users[iii]
 - Marijuana use leads to other drug or alcohol use[iv]
- I am working with the Prevention Technology Transfer Center to host another training session, similar to the one we organized last fall when Scot Gagnon addressed the steps of legalization
- This presentation will focus on “next steps”
- Lastly, organizing an idea that came out of our November MCC meeting to create a task force comprised on government officials to address these issues- first meeting will be held the first week of June- please email me if you are interested in participating
- Another way for members to get involved is writing letters to the editor when the time comes- MCC will provide fact sheets (talking points) but the more people involved, the better

➤ **Other Updates**

- Looking for **podcast episode** ideas/people to interview- any ideas, please let me know
- Looking to host **“Hidden in Plain Sight”** again in September- hopefully partner with law enforcement and the schools on an in-person event- I have already reached out to our contact from our prior 2 events- Tim McMahon of the DEA
- Looking to support MACC in their Parents who Host campaign- let us know what you need
- MCC will be **running an ad in the papers** about social hosting and asking parents not to do it
- Will be spending the next few weeks prioritizing objectives from our Action Plan and we will use the June meeting to delegate some responsibilities and find ways for MCC members to get involved so we can have a very productive summer- stay tuned!
- Just some ideas: key informant interviews, focus groups, environmental scans

➤ **Recap of Food Distribution**

- On April 28, we had the opportunity to join Chatham Methodist Church at their weekly food distribution. Where MCC, MACC, and MAASA were able to collaborate together in gathering resources for families. I want to thank everyone who has contributed with additional information and supported this event. And a special thank you to Len resto and Rev. Jeff Markay for making this all happen.
- To show our appreciation, Len and Rev. Markay, we'll soon have some little goodies sent for you.

➤ **Project Graduation**

- I've been in contact with Kristina McRae from Chatham High School, there is a big class of 316 students graduating this year. As last year, we are on the move to supplying pamphlets and literature for this year's cinch bags to give out for the seniors.

➤ **National Night Out (Madison)**

- Will be held on August 3rd in Madison. this is a great opportunity for a tabling event and networking with the many organizations that will also be attending. Along with bringing our community and law enforcement together. Right now, we are waiting on more details in regard to tabling and Chatham Borough will also be holding National Night Out, which we will plan to join as well. Just waiting to hear back from Chatham Township with details as well.

➤ **Add'l Collaboration Plans**

- Farmers Market. I have emailed both Madison and Chatham Borough, was able to get a hold of Lisa from the Madison Farmer's Market via phone call. She provided me with details in regards to scheduling, which we will be working on together to have a few dates in as she is allowing us to come out a few times based off spacing and will keep everyone updated on Chatham Farmers Market, as I did leave a voicemail for them.
- Based off our last tabling event with Chatham Methodist Church, we're aware that Madison may have closed their weekly distribution. *Ask Len* If so, there may be a chance to return and get to know new faces if they are moving from Madison to the Chatham Church, but we can definitely discuss more with Rev, Markay and his thoughts.
- Also, collaborations via social media. Possibly getting a list of county-wide organizations, giving them recognition and providing their resources in return for the same support. That way they're keeping us in mind, if someone who follows these organizations lives in the Madison/Chatham Community and were unaware about our coalition, that would be a great help.
- YMCA youth director – activities for teens / TTF
- Solidarity Market- Madison Community Calendar **ASK: if familiar with it or add'l ideas?**

➤ **Social Media Branding Plan**

- We have worked on a social media calendar to start off June 1st.

- This calendar will be filled with updates within the coalition and community, events, and behind the scenes content. Which would be a day-to-day operations, being more present with answering questions, and getting to know staff/volunteer members.
- Give our social media platforms a follow, share our content, in helping us spread awareness. Social media platforms are found on top left corner of the agenda.

1:45- 2:15 Sector Spotlight (Nixie and Allison)

- Nixie will introduce the clip from Dennis Moynihan- Allison will play it on her computer after screen share from Nixie
- After Dennis' clip, Allison will speak briefly about how great Ben, Dennis and Casey have been and how the TTF has evolved over the past four years
 - Highlights include "Blow Bubbles, Not Vape" first tabling event at The Mind Matters 5K (May 2018), tabling at Fishawack and meeting Sheriff Gannon, Teen Scene Takeover December 2018, Recording podcast episode Deember 2019, 2 instagram takeovers
 - We will miss these teens tremendously as they were our inaugural groups of teens!
 - Nixie, Kiana and I already have new recruitment ideas in the works and we hope to have these teens be part of that process- even from college
 - Planning to thank the teens somehow, maybe an ad in the paper- **ASK: Any ideas?**
 - We plan to meet with them once more before the end of the school year- hopefully in person for a party of sorts and they will hopefully be writing a letter to the editor about social hosting

2:15-2:45 Sector/Business Updates (All sectors in attendance)

- ***Nixie will lead this section***

Next MCC Meeting: Tuesday, June 15- 9:30 AM

*All meeting dates and times are subject to change