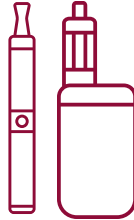




E-CIGARETTES & TEENS

WHAT ARE E-CIGARETTES?

E-cigarettes are battery-operated electronic nicotine delivery systems that are used to inhale aerosol which contains nicotine, flavorings and other chemicals. They come in many different shapes and sizes. (CDC)



WHAT ARE THE EFFECTS OF VAPING?



Exposure to nicotine in e-cigs can affect brain growth in teens; the brain is not fully developed until age 25



Studies link e-cig use to "popcorn lung"



Vaping affects sports performance-- nicotine causes constriction of arteries and speeds up heart rate



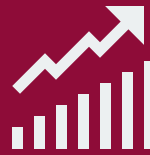
Withdrawal from nicotine is real and includes jitters, anxiety, fatigue and depression*

*CDC

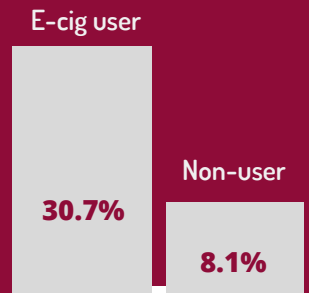
HOW MANY TEENS VAPE?



1 out of every 3 high school students reported use of vapes in 2017



Twice as many middle and high school students used e-cigarettes in 2018 compared with 2017. That's 3 million teens!



Teen e-cigarette users are more likely to start using traditional cigarettes within 6 months than those who do not use e-cigarettes *

*Monitoring the Future

VAPING FAST FACTS



1 JUUL pod is equal to an entire pack of cigarettes



E-cigs contain nicotine, ultrafine particles and heavy metals



When asked what teens thought was in vaporizer mist:



7 in 10 teens are exposed to e-cig ads



E-cigarettes are a \$6.6 billion industry in the U.S.*

60% Believe they are only inhaling flavoring

25% Believe they are inhaling nicotine

10% Believe they are inhaling marijuana

10% Do not know what they are inhaling when they vape

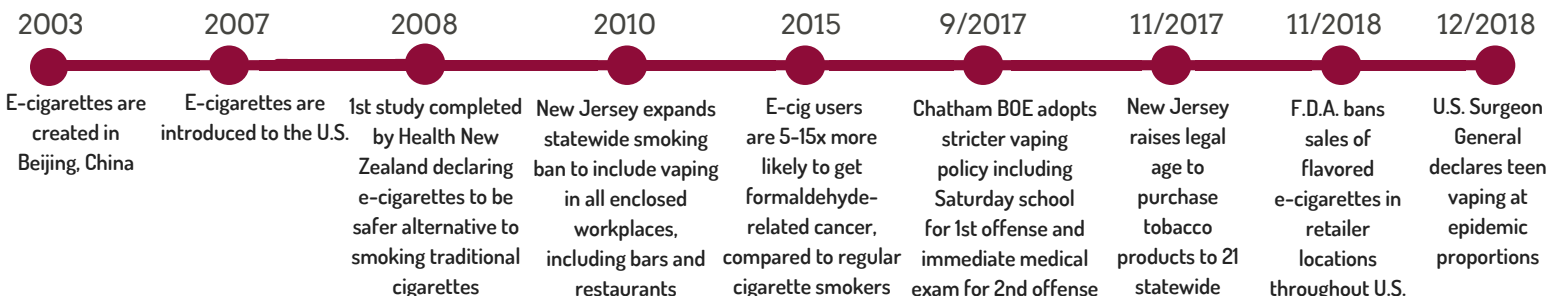
*CDC, Smokefree.gov

WHAT IS JUUL?



JUUL is an e-cigarette very popular among teens that accounts for nearly half of the e-cigarette market share.

Juul devices heat up a cartridge containing oils to create vapor. The device is small, sleek and resembles a USB flash drive.



The Madison Chatham Coalition is funded by the Office of National Drug Control Policy and is a collaborative partnership between Substance Abuse and Mental Health Services Administration and Community Anti-Drug Coalitions of America. <http://whitehouse.gov/ondcp>

www.madisonchathamcoalition.org

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